

## Required criteria and breakdown of costings

Section 1 - Required Criteria		Vision ICT	Western Web	Marketing Geeks	IMS
1	More interaction with the site	✓	✓	✓	✓
2	Ability to upload our own comments	✓	✓	✓	✓
3	Publish a room booking diary (availability only and not on-line booking)	See below	✓	✓	✓
4	Publish our Events Diary	✓	✓	✓	✓
5	Events need to be more prominent	✓	✓	✓	✓
6	Find Your Councillor – drop down by post code	✓	✓	✓	✓
7	Possibility of virtual tours	See below	✓	See below	✓
8	New photographs showing the town locations in best weather conditions	See below	✓	✓	✓

Section 2 - Costings	Vision ICT	Western Web	Marketing Geeks	IMS
Price Quotations	£2,250.00	£690.00	£2,600.00	£1,950.00*
Additional Costs	Video Tour from £500 New Photographs £250.00	Inclusive	Inclusion of Virtual tours £500.00	*shown as a budget recommendation
<b>Total</b>	<b>£3,000.00 + VAT</b>	<b>£690.00 + VAT</b>	<b>£3,100.00</b>	<b>£1,950.00</b>

### Recommendation:

It is recommended that:

1. The Council proceeds with the tender surrendered by Western Web as, being the current supplier, the cost implications are significantly lower than the comparisons above and the transition to an upgrade should be effected efficiently and with minimal disruption