

Brixham Town Council Project Initiation Document

Name / Committee	Linda McGuirk, Deputy Town Clerk / Community Services
Date	29th March 2021

Project Name

Which Committee / Task & Finish Group does this project come from?

The project is called 'Fore Street Summer display' and is in-line with the Councils Climate and Environmental policy and Community Recovery Plan.

Description of Project

Installation of Summer displays in Fore Street.

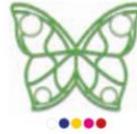
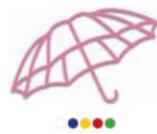
Infrastructure to display bunting requires stress testing and maintenance, which has proven to be cost prohibitive. An alternative solution has been sought, providing a fresh, innovative look for the town.

Decorations can be hung from existing Christmas lights catenary wires which are tested annually. The designs are made from 100% biodegradable materials, fitting perfectly with the Councils environmental policy. They are non-illuminated decorations and after the initial purchase cost in year one, expenditure will be significantly reduced to cover annual installation and removal.



(Image Blachere Illumination)

Non-luminous Bioprint decorations



Bioprint

The first recyclable and biodegradable structures



Having been the first company to take LEDs mainstream, we are now revolutionising the design of our illumination structures with our Bioprint invention: an innovative biodegradable material. These decorations are then recycled, like our garlands and electrical components.

Bioprint comes from biosourced and GMO-free sugar cane, which is then turned into dehydrated bioethanol at a French laboratory.

When the granules arrive at our workshops in Apt, France, they are dyed with our own colours and the material is then injected into our 3D printers which produce colourful, biodegradable and recyclable structures.

A process that generates no waste at the manufacturing stage and allows total recyclability of the motif at the end of its life, thanks to the grinding of the frame in a form of granules.

This new material allows us to remove more than 80% of aluminium on our 2D motifs, which has a considerable impact on our carbon footprint. Indeed, the bioprint manufacturing process emits 10 times less CO2 than aluminium.

As well as being eco-friendly, this innovation means we can design highly creative and colourful structures that are just as stunning at night as they are during the day and do not leave any trace on the natural environment.



**RECYCLABLE &
BIODEGRADABLE**



**ORGANICALLY
SOURCED**



**CERTIFIED AS
GMO-FREE**



RESISTANCE



Project Aims

What do you want the project to achieve?

How does it support the Council's Plan?

Aims:

- Create a vibrant welcoming Town Centre.
- High impact, high profile and unique display.
- Encourage visitors to visit and return to Brixham.

<p>Project is identified in the adopted Community Recovery Action Plan:</p> <p><i>Landscaping improvements and general tidying up for the central areas, particularly around the central car park. This could be through floral displays or other schemes, in conjunction with Pride in Brixham and the Keep Brixham Beautiful project.</i></p>																																				
<p>Target What area of the community is the target and what benefits will the project bring to them?</p>																																				
<p>Project targets and benefits:</p> <ul style="list-style-type: none"> • <u>Visitors & Residents</u> A bright, happy environment for residents and visitors. • <u>Fore Street Businesses</u> Encourage visitors to visit Fore Street. • <u>Environmental impact</u> Decorations are 100% biodegradable 																																				
<p>Research already completed Please attach all research carried out so far.</p>																																				
<p>Deputy Clerk attended a presentation by Blachere Illumination. On line research has also been carried out.</p>																																				
<p>Evidence of need How do you know the project is needed?</p>																																				
<p>Town is recovering from a global pandemic, traders and residents have been hit hard, project will produce a positive, welcoming boost for all.</p>																																				
<p>Cost of Project Please detail all cost areas associated with this project. Please include actual costs if known. Please include revenue, capital and include estimate of Officer hours where possible.</p>																																				
<p>Decorations are sold individually and vary in cost, to allow a bespoke scheme. The quote shown is for a selection of all designs but can be tailored to preferred design. It is for product purchase and 1 year install/ removal.</p> <p>There are 8 cross street locations in Fore Street, quote is based on three decorations at each catenary wire, a total of 24 decorations. Checks will need to be carried out to ensure three decorations will fit and be visually pleasing.</p>																																				
<p>Year One</p> <table border="1"> <thead> <tr> <th>Design</th> <th>size</th> <th>Quantity</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Umbrella with hanging bar</td> <td>H:0.08m x W:1.15m</td> <td>4</td> <td>£368</td> </tr> <tr> <td>Butterfly with hanging bar</td> <td>H:0.80m x W:0.70m</td> <td>4</td> <td>£420</td> </tr> <tr> <td>Bird with hanging bar</td> <td>H:0.80m x W:0.70m</td> <td>4</td> <td>£368</td> </tr> <tr> <td>Flower 1 with hanging bar</td> <td>H:0.80m x W:0.80m</td> <td>4</td> <td>£392</td> </tr> <tr> <td>Flower 2 with hanging bar</td> <td>H:0.80m x W:0.90m</td> <td>4</td> <td>£420</td> </tr> <tr> <td>Cloud with hanging bar</td> <td>H:0.80m x W:1.20m</td> <td>4</td> <td>£368</td> </tr> <tr> <td>Installation</td> <td></td> <td></td> <td>£1550.08</td> </tr> <tr> <td>Removal</td> <td></td> <td></td> <td>£749.92</td> </tr> </tbody> </table>	Design	size	Quantity	Cost	Umbrella with hanging bar	H:0.08m x W:1.15m	4	£368	Butterfly with hanging bar	H:0.80m x W:0.70m	4	£420	Bird with hanging bar	H:0.80m x W:0.70m	4	£368	Flower 1 with hanging bar	H:0.80m x W:0.80m	4	£392	Flower 2 with hanging bar	H:0.80m x W:0.90m	4	£420	Cloud with hanging bar	H:0.80m x W:1.20m	4	£368	Installation			£1550.08	Removal			£749.92
Design	size	Quantity	Cost																																	
Umbrella with hanging bar	H:0.08m x W:1.15m	4	£368																																	
Butterfly with hanging bar	H:0.80m x W:0.70m	4	£420																																	
Bird with hanging bar	H:0.80m x W:0.70m	4	£368																																	
Flower 1 with hanging bar	H:0.80m x W:0.80m	4	£392																																	
Flower 2 with hanging bar	H:0.80m x W:0.90m	4	£420																																	
Cloud with hanging bar	H:0.80m x W:1.20m	4	£368																																	
Installation			£1550.08																																	
Removal			£749.92																																	

Cost to BTC is net cost	NET	£4,636.00
	VAT	£927.20
	TOTAL	£5,563.20

Year two

Design	size	Quantity	Cost
Installation			£1,550.08
Removal			£749.92
Cost to BTC is net cost		NET	£2,300.00
		VAT	£460.00
		TOTAL	£2760.00

Bunting Comparison cost's

Hang all the Bunting through the town along Middle St, Fore St, Bolton St and return for any downed sections. Removal of Bunting within a week after the end of the Festival.

Parts Used	Price per Item	Qty	Total Price
2 Person team to carry out works	£420.00	3	£1260.00
Barriers and signage	£30.00	3	£90.00
Cherry Picker Hire	£180.00	3	£540.00
Consumables	£80.00	1	£80.00
Revisits for downed sections	£180.00	2	£360.00
Mileage	£1.00 per Mile	120	£120.00
Delivery / Collection	£10.00	6	£60.00
		NET	£2,510.00
		VAT	£502.00
		TOTAL	£3,012.00

Also required:

Work to be Done; Testing the anchor points to be used to hang bunting and banners for the festival season over 2 days, replacement of any failed anchor points and certification, we will be responsible for Highways Chapter 8 licence from the council with signage and barriers, access will be provided from a cherry picker, any old or unused anchor points will be red tagged.

Parts Used	Price per Item	Qty	Total Price
2 Person team to carry out works	£420.00	2	£840.00
Barriers and signage	£30.00	2	£60.00
Cherry Picker Hire	£180.00	2	£360.00
Pull Testing per Street	£300.00	3	£900.00
Mileage	£1.00 per Mile	80	£80.00
Delivery / Collection	£10.00	4	£40.00
		NET	£2,280.00
		VAT	£456.00
		TOTAL	£2,736.00

Benefits	
Please detail all benefits including cost savings, efficiency savings	
Cost savings and efficiency savings are associated with this project.	
Comparison cost	
Bunting year one	£4,790.00 net
Bunting year two	££2,510.00 net
Decorations year one	£4,636.00 net
Decorations year two	£2,300.00 net
Saving year one £154.00 Saving year two £210.00	
Other Organisational Support	
Do you think the Council needs to work with or take advice from other organisations? If so, who?	
N/A	
Timeline	
What is the length of the project work and when will the benefits be realised? Are there any time constraints?	
Project requires immediate action to prepare for the tourist season. Decorations will be displayed 1 st April to 30 th September annually. Due to timescale it is envisaged slightly later installation in 2021. At the time of writing this report we are waiting for confirmation on realistic installation dates.	
Risks	
Are there any risks associated with this project e.g. reputational risks for the Council or possible local sensitivities?	
Contractor will be requested to provide risk assessment. BTC holds evidence of catenary wires inspection. <i>If BTC participates in the proceeds a risk assessment will identify areas where control is required.</i>	
Is the project a quick win?	
i.e. does it meet all the following criteria?	
<ul style="list-style-type: none"> a) Will cost less than £1,000 b) All expenditure can be met from an existing budget c) Will take less than 5 hours of Officer time in total (including assessment, planning, working with partners, tendering / quotes) etc. d) Is listed within the Council's Action Plan / Strategy e) Does not pose any significant reputational or other risk to the Council or partners 	
a) No	

b) Yes, suggested Community Recovery Fund **OR** Government Welcome Back Fund (details below)

A new £56 million Welcome Back Fund will help councils boost tourism, improve green spaces and provide more outdoor seating areas, markets and food stall pop-ups – giving people more safer options to reunite with friends and relatives.

Part of this funding will be allocated specifically to support coastal areas, with funding going to all coastal resorts across England to safely welcome holiday makers in the coming months.

The funding can also be used by councils to:

- Boost the look and feel of their high streets by investing in street planting, parks, green spaces and seating areas to make high streets as beautiful and welcoming as possible
- Run publicity campaigns and prepare to hold events like street markets and festivals to support local businesses
- Install signage and floor markings to encourage social distancing and safety
- Improve high streets and town centres by planting flowers or removing graffiti

<https://www.gov.uk/government/news/new-raft-of-measures-to-prepare-our-high-streets-and-seaside-resorts-for-summer>

- c) Yes
- d) Yes
- e) No

Other Information

Is there any other information which you feel would help with the project assessment? Please include links to any best practise or similar projects.

<https://www.blachere-illumination.co.uk/product-info/>

Recommendations

It is recommended that the Town Council:

1. Surveys the site to ensure number of decorations quoted is sufficient.
2. Delegates authority to the Deputy Clerk to agree design.
3. Proceeds with the scheme.