



Brixham Town Council

First Floor, Brixham Town Hall,
New Road, Brixham, TQ5 8TA

01803 859678 info@brixhamtowncouncil.gov.uk

Town Clerk: Mrs Tracy Hallett

Report Number	13-2022	Date	28.03.22
Report Type	Public	Meeting	Community and Environment
Contact Officer	Ross Green	Job Title	Deputy Town Clerk
Report Title	Bunting / Fore Street Display		

Summary

Brixham Town Council has been responsible for the installation, maintenance and purchase of the bunting since 2010. Bunting is displayed annually from April until September.

There are two options for this year's displays. Option one is for the Town Council to introduce a unique summer display in Fore Street using 100% recyclable and biodegradable materials. The design would contribute to a fresh and innovative look for the town, introducing something not found anywhere else in Torbay or the surrounding area and will be a vibrant welcome to the town for residents and visitors. A visual display like this would highlight the Town Council's active approach towards reducing its carbon footprint and meeting the aims of its Climate and Environment policy.

Alongside the summer display in Fore Street, bunting would be displayed in Middle Street with red, white and blue bunting being identified as appropriate colours to celebrate The Queen's Platinum Jubilee in 2022. The bunting can be displayed along the posts found on the carpark side of the road and can be erected by our Town Lengthsmen.

Option two is for the Town Council to appoint a new contractor to supply, install and remove bunting in the Town Centre, along with relevant fixed load testing. Stress testing and maintenance are a costly exercise and it is noted in the quotation that many positions identified do not comply, as are fixed into window frames and would require replacement at £125.00 each.

Recommendation

It is recommended that Brixham Town Council agree to option one, create a summer display in Fore Street and retain a bunting display in Middle Street.

Supporting Information

Option one: Summer Display in Fore Street and bunting in Middle Street

The decorations, sold by Blachere Illuminations, are equipped with a recycled and recyclable aluminium frame designed to support the structure and printed in Bioprint. Bioprint designs are made from bio sourced GMO-free sugar cane which is turned into dehydrated bioethanol. The granules are then dyed with colours and injected into 3D

printers which produce colourful, biodegradable and recyclable structures. A process that reduces the waste at the manufacturing stage and allows total recyclability at the end of its life.

The town continues to recover from a global pandemic and it is envisaged that a display of this type would create:

- A vibrant welcoming to the town centre.
- High impact, high profile and unique display.
- Encourage visitors to visit and return to Brixham.

These are examples of what a summer display could look like:





Costings

There are eight cross street locations in Fore Street, quote is based on three decorations at each existing catenary wire. Decorations are sold individually and vary in cost, to allow a bespoke scheme. The quote shown is for a selection of designs and installations.

Design	Size	Quantity	Cost
Sun (3D)	H: 1.10m x W:1.10m	4	£804
Boat	H: 1.00m x W: 1.40m	4	£228
Ice Cream	H: 1.00m x W: 0.45m	4	£222
Blue Anchor	H: 0.80m x W: 0.60m	3	£228
Blue Fish	H: 0.75m x W: 1.00m	3	£240
Red Star Fish	H: 0.80m x W: 0.80m	3	£165
Yellow Shell	H: 0.90m x W: 1.45m	3	£240
Delivery			£255
Installation/ Removal			£2,300.00
Net Total (Cost to BTC)			£4,682.00
VAT			£936.40
Total			£5,618.40

The approximate distance for bunting to be displayed in Middle Street is 100mtrs. Red, white and blue bunting would be purchased to keep in fitting with the Queen's Platinum Jubilee celebrations being held in the town this year and specifically the town square.

Supplier	Description	Cost	Total Cost
www.hampshireflag.co.uk	Red, white and blue, heavy duty, double stitched PVC 20cm X 30cm pennants	£10.80 +VAT	£129.60 +VAT

Option two: Bunting for Fore Street and Middle Street

The quote provided is from Lamps & Tubes Illuminations to supply, install and remove bunting in the Town Centre, along with relevant fixed load testing.

Supplier	Description	Cost	Total Cost
Lamps & Tubes Illuminations Ltd	1000mtrs of Red, White and Blue Bunting – Knitted polyester, 20mtrs lengths – 54 flags per length.	£749.50	£5229.50 +VAT (Excludes any potential replacement steel fixings as required)
	Fixed load testing of existing wall fixings. 32no. positions.	£1280.00	
	Contribution to travel/accommodation and subsidence.	£880.00	
	Replacement stainless steel fixings as required.	£125.00 each	
	Qualified engineers and powered access equipment to install bunting (costs include removal at the end of season).	£2320.00	

Cost Comparison

Cost and efficiency savings are associated with these options. Option one will provide a saving of £547.50 in year one and a saving of £900 in year two.

Comparison Cost – Year One	
Option one (Summer Display – Bunting)	£4,682.00
Option two (Bunting in Fore St and Middle St)	£5,229.50

Comparison Cost – Year two	
Option one (Summer Display – Bunting)	£2,300.00
Option two (Bunting in Fore St and Middle St)	£3,200.00

It is also noted that in the adopted budget for 2022/23, £5,000 was budgeted for seasonal displays. There is a further £5,427 for seasonal displays in ear marked reserves which is based on unspent monies from the 2021/22 budget. However, it was envisaged that this would be used for Christmas displays rather than summer displays. Option one would keep the Town Council within that budget and ensure the ear marked reserves remains in place for its intended purpose. Option two is outside of the allocated budget and those associated costs could increase should any of the positions fail the stress testing.