

BRIXHAM TOWN COUNCIL STRATEGY PLAN 2023 – 2027



Date of Adoption	
Reviewed	
Next Review Date	
Written by	Tracy Hallett, Town Clerk

THE COUNCIL'S VISION

To be a proactive Council, creating effective collaborative working with key stakeholders

To improve the quality of town life for present and future generations

To improve the visual appearance for locals and visitors

THE COUNCIL'S VALUES

To conduct its business with integrity, impartiality and transparency

To be a listening Council that treats all views with courtesy and respect

To engage with all residents and be an advocate and campaigning voice for Brixham

To work in partnership with other organisations to improve the services and deliver value for money for the community of Brixham

HOW WILL BRIXHAM TOWN COUNCIL MEASURE THE PROGRESS?

The committees oversee the functions and activities of the Town Council. These committees will primarily focused on the vision of Brixham Town Council for 2023-2027 and its main core objectives. The Town Council will ensure that the committees address the service delivery aims detailed in this document and challenge the progress of these plans to maintain drive and commitment to completion. Full Council will receive regular reports from the committees to act as the driver of results.

Brixham Town Council will update residents on its achievements through the various communication channels and ask for feedback from the community on how they are doing and take on board this feedback to develop the strategic plan. They will ensure updates get to hard-to-reach groups and individuals to promote an all-inclusive town strategy.

The annual report will detail the Town Council's financial progress and list the progress of each committee against the agreed aims and objectives to summarise how we are doing.

The Town Council acknowledges that the strategic plan will be a 'living document' and may evolve as future plans for Brixham advance. As the plan evolves this document will be updated to reflect the modifications and reasons for such.





*OUR
OBJECTIVES*

PARTNERSHIP WORKING

We will be proactive in creating effective partnership working to ensure a shared vision for Brixham. Our key objectives include:

- Foster good working relationships between Brixham Town Council and Torbay Council Officers and Councillors
- Foster good working relationships with the MP
- Provide a multi-agency platform to address issues of concern and tackle challenges faced in the local community
- Strengthen links with community groups
- Provide support and leadership to the community
- Agree a list of key assets and services to transfer to Town Council control that will benefit the town
- Build our relationship with local landlords, businesses and traders
- Foster good working relationships with Torbay Harbour Authority and SWISCo





TRANSPORT

We will promote opportunities that will improve road infrastructure, greener transport, bus network and improved parking facilities. Our key objectives include:

- Fund a study to understand traffic movement and seek funding to explore options to improve the road infrastructure in partnership with Torbay Council
- Improve access to the bus network throughout Brixham working in partnership with Torbay Council
- Work in partnership to improve cycle routes
- Increase cycle parking
- Work in partnership to introduce car charging points
- Introduce electric bike hire
- Actively encourage and promote walking routes
- Actively encourage and promote walking and cycling to the Town Centre
- Improve off street parking
- Develop a park and ride
- Work in partnership with Torbay Council to support initiatives for on street parking
- Work in partnership with Torbay Council to consider the acceptable speed limits for the town



EMPLOYMENT

We will promote Brixham as open for business and develop a plan for town centre regeneration as a place to live and work. Our key objectives include:

- Promote the town as a place to live, work and visit
- Promote eat local / shop local
- Work with businesses, retailers and traders to create new job opportunities
- Work in partnership with Torbay Council to development new employment spaces in the Torbay Local Plan and Brixham Peninsula Neighbourhood Plan
- Promote the town regionally and nationally to encourage a diversity of new business and employment opportunities

ENVIRONMENT

We will protect, improve and enhance our town to achieve the Climate Emergency pledge. Our key objectives include:

- Develop the Town Council's Climate and Environmental plan to deliver its Climate Emergency Pledge
- Work with partners to reduce the Town's carbon footprint
- Actively promote and take part in litter campaigns throughout the town and support solutions to the issues
- Promote local environmental issues with engagement at events
- Work with partners to ensure the town remains a safe place, facilitating community safety partnerships, providing a safer town to live, work and visit
- Work collaboratively with partners and community groups to drive forward climate, environmental and biodiversity projects
- Encourage the reduction of waste and increase reuse and recycling
- Ensure the cleanliness of the town centre and surrounding areas remains at a high standard, including initiatives to encourage pride in the town
- Foster and protect Brixham's public spaces





HEALTH AND WELLBEING

We will support and promote health and wellbeing opportunities for everyone. Our key objectives include:

- Continue to promote, monitor and maintain allotments
- Investigate opportunities to expand the provision of allotments and the development of community gardens
- Continue to provide floral planting including, where possible, edible plants
- Work with partners to develop and enhance sports and play facilities across the town
- Protect, develop and enhance green spaces for future generations
- Support community groups to deliver projects and maintain outdoor spaces including Community Orchards and sustainable green / growing spaces
- Work with partners to ensure parks and open spaces are accessible to all

TOURISM

We will provide and develop facilities and services that promote Brixham as an attractive place to live work and visit. Our key objectives include:

- Work with partners to develop and promote Brixham as a place to visit all year round, #lovebrixham and introduce new initiatives such as Podcasts
- Work with partners to promote arts, culture and heritage
- Develop the Council's Information Point to encourage all year round visitors
- Work with partners to deliver festivals throughout the year, celebrating the very essence of Brixham





REGENERATION

We will encourage future development provides improvement to infrastructure and community facilities. Our key objectives include:

- Monitor the effectiveness of the Neighbourhood plan and seek to ensure the plan is refreshed periodically meeting the needs of the town
- Ensure the Town Council input into the Torbay Local Plan
- Play an active part of the development of the town, encouraging and influencing sustainable development and affordable housing
- Actively ensure that the Town Council is involved in future planning decisions affecting the town
- Proactively use Section 106 and Community Infrastructure Levy funds to benefit the town
- Work with partners to address the housing needs for Brixham and seek to ensure Council tax is secured on second properties
- Proactively continue with the regeneration of the Town Hall to enhance the community facility for the town
- Ensure that the town has sufficient services such as dentists and doctors
- Engage with local entrepreneurs and business leaders to identify and capitalise on investment opportunities



COMMUNITY

We will offer grants and support to help the community take an active lead in meeting the needs of our town. We will engage with the community on each objective and adapt in response to feedback. Our key objectives include:

- Provide grant funding and support to community groups
- Engage in opportunities to provide and / or promote a children and young people's council / children and youth voice to be more inclusive and promote involvement from a younger age
- Use the Brixham signal and its social media sites to engage, promote and interact with residents and external organisations
- Investigate further opportunities to enhance is social media presence such as the introduction of podcasts
- Monitor and report on actions taken to deliver the strategic plan objectives
- Improve communication with residents and businesses
- Encourage feedback and attendance at Council meetings
- Enhance and promote the community group directory
- Encourage collaboration between groups
- Run periodic workshops / surgeries to support community engagement with Councillors and Officers
- Engage with local entrepreneurs and business leaders to identify and capitalise on investment opportunities